



JELL-O FACTS

- **Invented by Accident:** Jell-O was invented by a man named Pearle Bixby Wait in 1897. He was trying to create a powdered gelatin dessert, but it wasn't until he added sugar and flavoring that it became the Jell-O we know today.
- **Original Flavor:** The first Jell-O flavor was orange, followed by lemon, strawberry, raspberry, and cherry.
- **Gelatin Base:** Jell-O is made from gelatin, which is derived from animal collagen, typically from cows or pigs.
- **Jell-O's Marketing:** Jell-O's famous slogan, "There's always room for Jell-O," was created in the early 20th century, and it became one of the most successful marketing campaigns ever.
- **Jell-O and the Olympics:** In the 1960s, Jell-O sponsored the U.S. Olympic team, and it became a symbol of American culture, showing up at sporting events and celebrations.
- **Jell-O Salad:** A beloved part of American cuisine, Jell-O salad combines Jell-O with fruit, vegetables, or even marshmallows, often making an appearance at family gatherings and holiday meals.
- **Jell-O's Iconic Color:** Jell-O comes in a wide variety of vibrant colors, and the company once produced a green-colored lime flavor, which was marketed as "the Jell-O of the future" in the 1950s.
- **Jell-O Shots:** Jell-O became a popular base for alcoholic "shots" in the 1980s, with people adding vodka or other spirits to create gelatin-based cocktails.
- **Jell-O Museum:** There's a National Jell-O Museum in Le Roy, New York, which showcases the history of Jell-O and the town's connection to the famous dessert. The museum is housed in the former Jell-O factory.
- **Jell-O and Nutrition:** Despite its sugary reputation, Jell-O can be a low-calorie treat if prepared correctly, especially when using sugar-free or reduced-sugar versions. It also contains small amounts of protein from the gelatin.